

PRIVACY POLICY

Effective Date: 28 July 2023

Thank you for visiting carbonreductionplan.eco. This Privacy Policy explains how we collect, use, and protect your personal information when you use our website. We are committed to safeguarding your privacy, and we encourage you to read this policy carefully to understand how your data will be treated.

1. Information We Collect:

a) Personal Information: We may collect personal information that you voluntarily provide to us when you use our website, such as your name, email address, postal address, phone number, and other information you submit via contact forms or registration processes.

b) Non-Personal Information: As you navigate through our website, we may also collect non-personal information, which may include your IP address, browser type, device information, and other technical details. This information is collected through cookies, pixel tags, and similar technologies to enhance your browsing experience and improve our website's performance.

2. Use of Collected Information: We use the information we collect from you for the following purposes:

- To provide and improve our services and website functionality.
- To respond to your inquiries, requests, or questions.
- To send periodic emails regarding updates, promotions, and company news.
- To analyze user behavior and preferences, allowing us to enhance user experience and optimize our website.
- To comply with legal obligations and enforce our website's terms and conditions.

3. Data Sharing and Third Parties: We may share your personal information with trusted third-party service providers who assist us in operating our website and delivering services to you. These third-party partners are bound by confidentiality agreements and are prohibited from using your information for any other purpose. Additionally, we may disclose your personal information if required by law or to protect our rights, privacy, safety, or property.

4. Data Aggregation and Anonymization: We may aggregate and anonymize the data collected from our users, creating statistical and analytical reports. This aggregated data will not personally identify you and may be used for various purposes, including research, business analysis, and marketing.

5. Cookies and Similar Technologies: Our website uses cookies and similar technologies to enhance your browsing experience. Cookies are small text files placed on your device when you visit our site. You can control and manage cookies preferences through your web browser settings.

6. Security Measures: We take reasonable steps to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the internet or electronic storage is entirely secure, so we cannot guarantee absolute security.

7. Links to Third-Party Websites: Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their respective privacy policies when visiting their websites.

8. Children's Privacy: Our website is not intended for children under the age of [13/16, depending on applicable laws], and we do not knowingly collect personal information from minors. If you believe your child has provided us with personal information, please contact us, and we will promptly delete such data.

9. Your Privacy Choices: You have the right to access, update, correct, or delete your personal information. If you wish to exercise any of these rights or have any concerns regarding your data, please contact us via the website.

10. Changes to this Privacy Policy: We may update this Privacy Policy from time to time to reflect changes in our practices and legal requirements. The most current version of the policy will be posted on this page, with the effective date noted at the top.

By using carbonreductionplan.eco, you consent to the terms of this Privacy Policy. If you do not agree with any part of this policy, please refrain from using our website. If you have any questions or concerns regarding this Privacy Policy, please contact us via the website.